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Open compute project

Lessons learnt

John Kenevey
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Agenda

- 1** Open compute in 60 seconds
- 2** Signals
- 3** Champions, drivers of success
- 4** Conclusion

OCP in 60 seconds

Capx savings of ~25%, energy efficiency savings of ~38%

- **Operational framework**

- Community
- Economics
- Institutional support

- **Community enablement**

- Self-sustaining communities
- Tooling: provide necessary tools e.g. wiki's, spec's.
- Knowledge sharing

OCP in 60 seconds

Measures of success

- **Brand and community**
 - Building brand via community.
- **IP Contributions**
 - Securing IP from the supply chain.
- **Adoption**
 - Removing barriers to enable adoption.

Signals

Standards, adoption, contributions

- **Standards**

- open rack; instead of consolidating and standardizing we got 7 contributions; the industry responded; that the barriers to entry for rack design is low; PSU v2 will change those barriers.

- **Adoption**

- the feedback we get is that our product velocity is too fast to allow adoption.

- **Contributions**

- we have been impressed by the willingness of the industry to open up and contribute IP.

Champions

What's drives the success of open source

- **Internal champions**

- The story of Linux in Wall Street; Head Bubba.

- **Value creation via open source**

- OS is a transfer of intellectual capital. It has inherent value.
 - Facebook has open sourced ~10M lines of code.
 - Facebook has saved \$1.2B over 4 yrs focusing on efficiency (hw + sw).

- **Commoditization**

- Open source and technology transfer increase the rate of commoditization, in turn increasing the utility of the market.

Conclusions

Technology non-profits

- *“We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction.”* Bill Gates
- Organizations, projects and technologies such as ONF/SDN, NFV, Wedge (facebook's white box switch), OCP, openstack; are all underestimated by the incumbents.
- Tipping point; the cloudification of the telco's; the telco's desire to move from their CO's to data centers; SDN/NFV/OCP/Openstack are all positioned to make that more fluid.

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